

COMMISSION PAYOUT FOR BLS SEWA RETAILER

ON HDFC BANK PRODUCTS





Make the best of your partnership with **HDFC BANK**

Product	Minimum Payout (% On loan amount Disbursed)	Maximum Payout (% On loan amount Disbursed)
Gold Loan	0.40% On loan amount Disbursed	0.80% On loan amount Disbursed

Product	Payout (% on Processing Fee)	Payout (% on Processing Fee Capped)
Kisan Gold Card/Small Agri Business	32% On Processing Fee	32% On Processing Fee Capped at Rs 80,000



**SOURCE A RANGE OF
HDFC BANK PRODUCTS**
And Earn More Incentives

PAYOUT WORKING FOR
Accounts | FD/RD

Product	Rs. Minimum Payout	Rs. Maximum Payout
Saving Bank Account/Senior Citizen/Youth Account	40	360
Farmer Saving Bank Account	24	288
Salary Account	40	280
Fixed Deposit**(FD)	0.40%	0.80%
Recurring Deposit**(RD)	INR 8	INR 8
**Earning % on the amount deposited Total FD or RD Payout capped at Rs 12,000		

INCENTIVE EARNING FOR RETAILER ON BENEFICIARY SAVINGS ACCOUNT



TYPE	DETAILS	Rs-Incentive**
Without Initial Pay		Equivalent to the required AMB
M1	Towards account opening & Logistic	40
M2	AMB equivalent balance maintained	80
With Initial Pay		Equivalent to the required AMB
M1	Towards account opening & Logistic	120
M2	AMB => minimum balance requirement	160
Booster		
M2	AMB between 20000 - 34999	60
M2	AMB between 35000 - 49999	100
M2	AMB => 50000	120

*T&C Applicable

*Any Account Opened & closed in the same month is not eligible for incentive payout.

**Estimated working for accounts with initial Pay

AMB Balance Requirement is Rs 2500 for Rural, Rs 5000 for Semi-Urban, and Rs 10,000 for Urban

INCENTIVE EARNING FOR RETAILER ON BENEFICIARY FARMER SAVINGS ACCOUNT



TYPE	DETAILS	Rs-Incentive**
Without Initial Pay	Equivalent to the required AMB	
M1	Towards account opening & Logistic	24
M2	AMB equivalent balance maintained	48
With Initial Pay	Equivalent to the required AMB	
M1	Towards account opening & Logistic	80
M2	AMB => minimum balance requirement	120
Booster		
M2	AMB between 20000 - 34999	60
M2	AMB between 35000 - 49999	100
M2	AMB => 50000	120

***T&C Applicable**

***Any Account Opened & closed in the same month is not eligible for incentive payout.**

****Estimated working for accounts with initial Pay**

AMB Balance Requirement is Rs 2500 for Rural, Semi-Urban and Urban

INCENTIVE EARNING FOR RETAILER ON BENEFICIARY SALARY ACCOUNT



TYPE	DETAILS	Rs-Incentive**
Without Initial Pay		
Equivalent to the required AMB		
M1	Towards account opening & Logistic	40
M2	AMB equivalent balance maintained	80
With Initial Pay		
Equivalent to the required AMB		
M1	Towards account opening & Logistic	120
M2	Salary Credit	80
Booster		
M2	AMB between 20000 - 34999	60
M2	AMB between 35000 - 49999	100
M2	AMB => 50000	120

*T&C Applicable

*Any Account Opened & closed in the same month is not eligible for incentive payout.

**Estimated working for accounts with initial Pay

AMB Balance Requirement is Rs 2500 for Rural, Rs 5000 for Semi-Urban, and Rs 10,000 for Urban

INCENTIVE EARNING FOR RETAILER ON BENEFICIARY FIXED DEPOSIT & RECURRING DEPOSIT



INCENTIVES SLABS OF FIXED DEPOSIT

TYPE	SLAB	Rs-Incentive**
M1	1-6 Months	0.08%
M1	6 Months - < 1 Year	0.12%
M1	> 1 Year	0.16%

INCENTIVES SLABS OF RECURRING DEPOSIT

TYPE	SLAB	Rs-Incentive**
M1	>6 Months	INR 8

*T&C Applicable

*Any Account Opened & closed in the same month is not eligible for incentive payout.

**Estimated working for accounts with initial Pay

Maximum payout in case of both FD and RD per transection would be Rs 12,000

INCENTIVE ON KISAN GOLD CARD /SMALL AGRI BUSINESS



32% FIXED ON PROCESSING FEE

EARNING EXAMPLES	LOAN AMOUNT (In Rs)	PROCESSING FEE %	RETAILER EARNING %	RETAILER EARNING (In - Rs)
Case 1	25,00,000	2.00%	32%	16,000
Case 2	50,00,000	1.50%	32%	24,000
Case 3	1,00,00,000	1.25%	32%	40,000

MAXIMUM PAYOUT CAPPED AT Rs 80,000